

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
November 18, 2021 9 AM
Via ZOOM Videoconference
Approved January 14,2022

Present:

Paul Cicchini (Chair)
Councilor Karen Rea
Aly Daya
Daniel Imbrogno

Brian Rowsell (Secretary)
Michelle McDermott
Tony Paul

Staff: Heather Cook
Phil Howes

Jessie Wong
Quinton Hylton

1. CALL TO ORDER

The meeting was called to order at 9:11 a.m. by Chairman Paul Cicchini.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. MOTION RE: CITY SMALL BUSINESS SUPPORT

The Chair was assumed by Secretary/Treasurer Brian Rowsell. A motion was proposed by Paul Cicchini requesting that the City of Markham provide a list of what actions the City has taken and what actions are planned in the immediate future in order to assist in rebuilding and revitalizing the restaurant/retail- business sector in the City of Markham. Seconded by Daniel Imbrogno. No vote was recorded.

5. ADOPTION OF THE MINUTES OF SEPTEMBER 30 AND OCTOBER 28 MEETINGS

Motion to approve the minutes of September 30 and October 28 by Michelle McDermott, seconded by Danny Imbrogno. Carried.

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6. FINANCIAL REPORTS

Interim operating statements for the year to date ended October 31, 2021 as reconciled with City records and pro-forma projections to December 31 have been prepared. We are anticipating that we may have a small surplus position for the year due to reduced expenditures on events, staff, and levy appeals. Councillor Rea advised that the city has passed an interim budget authorizing 50% of the 2021 levy to provide for the early months of 2022. Board members are encouraged to contact Phil directly if they have any further questions.

7. MARKETING AND OPERATIONS UPDATE

HOLIDAY SEASON – FESTIVAL OF LIGHTS – CHRISTMAS MARKET

Heather provided an update on the plans for the Holiday Season including the Window Decorating Contest and Markham's First European style Christmas Market – the first of which will be happening on Friday November 27.

It was suggested that perhaps an Ugly Christmas Sweater could be held among the Markham BIA members to have some fun and build a sense of community.

8. MAIN STREET ACCELERATOR

This program would provide funds for a consultant to perform a market profile community survey at a cost of \$16,000.

9. ADDITIONAL BUSINESS

General discussion was held regarding garbage left strewn on Main Street – often by people who do not live or have businesses on the street, and which is not picked up by the Miller crews because it does not meet the correct guidelines.

10. ADJOURNMENT – Motion to adjourn at 10:20 am by Councilor Rea, seconded by Brian. Carried.

NEXT MEETING – January 14,2022 9:00 am