MARKHAM VILLAGE B.I.A. REGULAR BOARD MEETING MINUTES January 14, 2022 9AM Via ZOOM Videoconference Approved February 17 2022

Present:

Paul Cicchini (Chair) Councilor Andrew Keyes Aly Daya

Brian Rowsell (Secretary) Michelle McDermott Daniel Imbrogno

Staff: Heather Cook Phil Howes Jessie Wong

1. CALL TO ORDER

The meeting was called to order at 9:08 a.m. by Chairman Paul Cicchini.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES OF NOVEMBER 18 MEETING

Motion to approve the minutes of November 18 Aly Daya, seconded by Councillor Keyes. Carried.

5. FINANCIAL REPORTS

2021 Interim Operating Results:

Interim operating statements for the year to date ended November 30, 2021 as reconciled with City records were presented, showing an operating deficit of \$2100. Expenses for December will be approximately \$18,000, Heather advised that we have approval and are anticipating receiving grants totaling \$25,832 for the Farmers' Market and the Light It Up Holiday events. Board members are encouraged to contact Phil directly if they have any further questions on the operating results.

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2022 Budget:

The 2022 MVBIA Budget was discussed. Members wanted to know if the MVBIA levy should be reinstated at the 2020 levels in anticipation of the return of major events such as the Music Festival, Car Show, Science Rendezvous and Festival of Lights and Music on Main. At this point it is still uncertain whether these events will be able to proceed in 2022. It was agreed to create a budget committee, and the following people agreed to work on the committee: Chairman Paul Cicchini, Secretary/Treasurer Brian Rowsell, Heather Cook and Phil Howes. Phil will share the budget worksheet with the committee for input.

6. MARKETING AND OPERATIONS UPDATE

HOLIDAY SEASON – FESTIVAL OF LIGHTS – CHRISTMAS MARKET

The board congratulated Heather and her staff on the success of the Light It Up events and especially European style Christmas Market. The community responded very well and members reported that the street was very business during the Christmas Market evenings. Members wanted to know if this could be extended in the future – possibly on to other private properties such as the Churches – and how we could finance this.

It is not known at present what other events will be possible next year.

7. MAIN STREET ACCELERATOR

No update at this time.

8. ADDITIONAL BUSINESS

GARBAGE

Chairman Paul discussed again on the issue of garbage being left intentionally on Main Street – much of which appears to be from people who do not live or have businesses on the street, and which is not picked up by the Miller crews because it does not meet the correct guidelines. Specifically black garbage bags, and various other discarded items. General discussion was held regarding garbage left strewn on Main Street –. Councilor Keyes advised that similar problems are occurring in his ward, especially in the parks.

9. ADJOURNMENT – Motion to adjourn at 10:10 am by Aly Daya, seconded by Brian. Carried.

NEXT MEETING - February 17,2022 9:00 am