

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
February 16, 2023 9:00 AM
Via ZOOM Videoconference
Approved April 16

Present:

Paul Cicchini (Chair)
Michelle McDermott
Councilor Karen Rea

Brian Rowsell (Secretary)
Daniel Imbrogno
Councilor Andrew Keyes

Staff: Heather Cook
Phil Howes

Guests: Judi McIntyre
Kevin Ker

1. CALL TO ORDER

The meeting was called to order at 9:04 a.m. by Chairman Paul Cicchini.

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best of his knowledge and abilities the BIA meets all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. FINANCIAL REPORTS – 2022 INTERIM OPERATING RESULTS

Interim operating results for the period ended December 31 were presented which show a deficit on operations of \$46,206 for the year.

Heather advised the board that we have submitted the My Main Street grant for 2022 events totaling 25,412. This grant will be accrued for the 2022 statement, reducing the operating deficit, and there are further accruals to be recorded once the audit field work is complete.

Heather is also expecting grants for approved expenses from the Federal Economic Development Grant in setting up the tourist information hub and media center totaling 40,000. This has not been accrued in 2022 and will be budgeted for 2023 There were no other significant variations from budgeted expectations to date.

5. DELEGATION FROM MARKHAM VILLAGE MUSIC FESTIVAL

The board received a delegation from Judi McIntyre and Kevin Ker providing an update on the Markham Village Music Festival's operating results for 2022 and plans for 2023. The festival drew over 26,000 visitors to Main Street in 2022. Judi reported that during 2022, the Music Festival received a one time grant of \$100,000 from the Federal Economic Development department, however this will not be repeated in

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2023, therefore other funding and expense reduction options are being considered. The committee is planning to reduce the period of time that Main Street will be closed for the 2023 festival, by closing the street only on Saturday, and not closing the street on Friday evening, primarily to reduce costs and reduce traffic disruption. Other possibilities included relocating the festival to a less expensive venue such as Milne Park. Councillor Rea advised that the City is carefully looking at the budget in order to manage property tax increases, therefore further funding for cultural events is not likely. The BIA will of course hopefully continue to support the festival as much as possible.

Other information was presented on the committee's plans for a major headliner which is very successful in attracting visitors, and discussion was held on a number of event activities and options.

The board thanked Judi and Kevin for their presentation and time, and expressed gratitude for all of the efforts of the Markham Village Music in bringing this event to Main Street Markham.

6. ADOPTION OF THE MINUTES OF January 26, 2023 MEETING

Motion to approve the minutes of January 26 by Councilor Rea, seconded by Michelle McDermott. Carried.

7. HERITAGE DISTRICT SIGNAGE

Councilor Rea advised that there are many businesses in the Markham Village Heritage District and BIA that are not in compliance with City of Markham Bylaws. Many opinions and anecdotes were discussed about the availability of knowledge about and the inconsistent enforcement of the bylaw. Some business owners expressed frustration at having signs or banners being forced to remove while others seem to be allowed. It appears that lack of knowledge and consistency is a real issue. Councilor Rea and Heather will work on sending a notification to all BIA businesses.

8. 2023 BUDGET

Additional input is required for the preparation of the 2023 budget for approval of the BIA members at the next scheduled Annual General Meeting. The budget must be prepared and approved by the board of management at the next scheduled meeting prior to the submission to the members.

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9. 2022 ANNUAL GENERAL MEETING

The date for holding of the Annual General Meeting for the 2022 operating year has been called the meeting for March 28, 2023, via ZOOM.

The AGM will elect a slate of directors and officers for the next four-year term coinciding with the term of city council. If all current directors are willing to stand for re-election there is still space for 2 more directors. It was agreed that we would start canvassing for new directors and contact the city clerk's office for any assistance in holding and certifying the actual election at the meeting.

ADJOURNMENT – The meeting adjourned at 10:13 am

NEXT MEETING – **March 16, 2023 9:00 am**

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PARKED ITEMS

1. EVENTS AND OPERATIONS UPDATE

SCIENCE RENDEZVOUS

LOGISTICS PROBLEMS

2. TRUCK TRAFFIC ON MAIN STREET

3. BIA GIFT CARD