

MARKHAM VILLAGE B.I.A.  
REGULAR BOARD MEETING MINUTES

April 9, 2021 10 AM  
Via ZOOM Videoconference

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Present:

Paul Cicchini (Chair)  
Brian Rowsell (Secretary)  
Councillor Karen Rea  
Councillor Andrew Keyes  
Tony Paul  
Daniel Imbrogno  
Michelle McDermott  
Aly Daya

Staff: Victoria Campbell  
Phil Howes

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**1. CALL TO ORDER**

The meeting was called to order at 10:08 a.m. by Chairman Paul Cicchini.

**2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS**

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

**3. DISCLOSURE OF PECUNIARY INTEREST**

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

**4. WELCOME TO NEW BOARD MEMBERS**

The Chair welcomed two new members, Michelle McDermott of Solace Natural Health and Ali Daya of The Ten Spot, to the MVBIA Board, and thanked them for their commitment to help the Main Street Markham BIA business community.

**5. ADOPTION OF THE MINUTES**

No minutes were available from the February 19, 2021 meeting.

## **6. MAIN STREET WIFI**

Discussion was held on whether to continue providing the free WIFI throughout the BIA area. The financial cost of providing the WIFI is projected at \$5744 for the year. Victoria reported that she felt the free service is no longer relevant due to both the lack of events, and the fact that almost everybody has a data plan with their cell phone provider. Information was provided on the amount of utilization that the WIFI has been getting – which decreased in 2020 from the levels in 2019.

Motion to cancel the BIA WIFI program and authorize staff to notify the suppliers by Councillor Rae, seconded by Councillor Keyes. Carried.

## **7. BIA CANOPY USE BY MEMBERS**

Victoria asked for confirmation from the Board for the BIA to allow members to utilize BIA canopies for any events that they are holding. It was agreed to continue to make canopies available for member use but include a requirement that any canopies rented or loaned to members must be properly assembled, and especially taken down and secured at the end of the day.

## **8. FARMERS' MARKET**

The board was informed that the plans for the Farmers' Market to take place in the parking lot at Robinson & Main Street are progressing well. We have space for a maximum of 14 vendors, and we have already confirmed 9 vendors.

## **9. IN CAMERA SESSION**

The meeting went in camera at 10:30 am.

**10. ADJOURNMENT** – Motion to adjourn at 11:26 am by Tony, seconded by Brian. Carried.

NEXT MEETING – to be determined