

MARKHAM VILLAGE B.I.A.
2016 ANNUAL GENERAL MEETING MINUTES
Duchess of Markham - April 5, 2017 - 7:15 pm

Present:

Michelle Brady, Karen Piper, David Jacob, Bailey Moore, Phil Howes, Brian Rowsell, Patty Rowsell, Paul Cicchini, Kent Sorenson, Gunther Langhorst, Vic Hartman, Behzad Safafi, Susan Taylor, Khushee Sharma Fung, Nigel Fung, Councilor Karen Rea, Councilor Colin Campbell, Chris Ford

1. Call to Order

The meeting was called to order at 7:24 pm by Chair Paul Cicchini

2. Brian Rowsell asked and the board was advised by Chair Paul Cicchini that to the best of his knowledge and abilities the MVBIA is meeting all tax and environmental obligations.

3. The Chair requested that the Board Members advise of any conflicts of interest as they arise.

4. Adoption of the Minutes of 2015 Annual General Meeting:. Motion By Brian Rowsell to approve the 2015 Annual General Meeting minutes held March 2016 meeting. Second Behzad Safafi. All in favour. Carried.

5 Delegations - None

6 Chair's Report – Chair Paul Cicchini

Paul Cicchini thanked everyone for coming and the Board for all of their hard work and dedication. The chair pointed out some key areas of cost savings over previous years specifically the reduction in Print Advertising expenses with a swing to alternative advertising opportunities. We have brought our Event Management costs under control by hiring an event management team to manage and organize the 3 key events, Science Rendezvous, Auto Classic and Festival of lights The Easter Bunny, Music on Main Halloween and Bridal Walk are being handled in-house

The chair requested that we get more participation from the members specifically at the board level. We have 2 openings for additional board members.

7. Finance – Phil Howes

2015 Audited Statements motion to approve Paul Cicchini 2nd Brian Rowsell. Carried

2016 Interim Financial Report move to accept Behzad Safafi, second Karen Rae. Carried

2107 Budget proposal discussion surrounding the levy and possible adjustments regarding the surplus and what the reasoning behind keeping the levy constant compared to previous years and what opportunities for working with the surplus presented.

Motion to accept proposed 2017 Markham Village BIA Budget by David Jacob, second Susan Taylor. Carried.

8. Christopher Ford, Digital Marketing Coordinator.

Chris reported on his activities since being hired on focusing on the website upgrades

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undertaken, and the links to Instagram, Pinterest, Twitter and the like. He offered to assist any members looking to add these ideas to their programs.

He showed a cost savings idea for the directory a single sheet pocket booklet packed with information and parking map.

An idea from the floor presented by Michelle Brady, Solace to form a private Facebook group of Main Street Merchants to assist in marketing the street and advising of potential safety concerns happening on the street.

- 9 . Karen Rea Update on possible by laws to limit professional uses, open discussion by members.

Trial parking limit of 3 hours on Main Street. No resolution on the repair of Festival square timing or method.

10 Other Business

The idea of street-wide internet was brought up by Gunther Langhorst as a possible way to further advertise the street happenings. A lively discussion ensued with the resolution to continue to look at the benefits of offering such an idea. We would acquire more information and provide it to the members for consideration prior to implementing such a program.

Paul advised the members of a serious ongoing problem relating to a troubled individual, he has worked with YRP without any resolution as their hands are tied. They are doing their best within the restrictions of the law.

11. Motion to Adjourn 8:54 by Brian Rowsell Second Nigel Fung