

**MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
NOVEMBER 16, 2017 7:30 AM**

Present:

Paul Cicchini (Chair)
Brian Rowsell (Secretary)
Daniel Imbrogno

Councilor Colin Campbell (Ward 5)
Councilor Karen Rea (Ward 4)
Susan Taylor

Guests: Phil Howes, Christopher Ford, Paul Hubert, Cloud 9, Rasheed, Clientsview, Judi McIntrye

1. CALL TO ORDER

The meeting was called to order at 7:44 a.m. by Chairman Paul Cicchini. .

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Minutes of the Board Meeting held October 19, 2017 had been previously distributed. Motion by Colin Campbell, seconded by Paul Cicchini to adopt the minutes of the October 19, 2017 meeting. Carried

5. CORRESPONDENCE - NONE

6. BUSINESS ARISING OUT OF THE MINUTES – None

7. DELEGATIONS – Rasheed from Clientsview advised us of his company's business model which entails overlapping of website reviews, Yelp, Google, Facebook and Trip Advisor to name a few. Currently we have no way to monitor our reviews. His company would provide a method to monitor these reviews.

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Paul Hubert provided us with a cost proposal to undertake the implementation of Street WiFi, the necessary access points for an effective installation. He was to work with the City in order to find out what was needed to start the installation.

Judi reported that the Festival of lights came in under budget and was a success.

8. OTHER BUSINESS –NONE

9. **FINANCE** – Phil Howes reported that we were in a position where we would likely have a sizable surplus going forward and that we would have to look at ways to reduce this surplus or face possible repercussions from the City due to the size of the surplus being carried.

10. **ADJOURNMENT** - The meeting was adjourned at 9:10 am.

NEXT MEETING – Thursday December 21st, 2017? - BIA Office, 7:30 am.