

**MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
MAY 18, 2017 7:30 AM
DRAFT 1**

Present:

Paul Cicchini (Chair)

Councilor Colin Campbell (Ward 5)

Brian Rowsell (Secretary)

Susan Taylor

Guests: Phil Howes, Christopher Ford, Judi McIntyre, Kayla Melbourne, Megan Lethbridge, Paul Hubert

Regrets Councilor Karen Rae, Daniel Imbrogno

1. CALL TO ORDER

The meeting was called to order at 7:45 a.m. by Chairman Paul Cicchini. .

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Minutes of the Board Meeting held April 23, 2017 had been previously distributed. Motion by Susan Taylor, seconded by Colin Campbell, to adopt the minutes of the April 23, 2017 meeting. Carried

5. CORRESPONDENCE - None

6. BUSINESS ARISING OUT OF THE MINUTES – Paul Cicchini advised that there was a very minor incident with the Party mentioned in the last minutes at the Duchess. The Party in Question was told he could not be in the premises and was asked to leave. He left without incident

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7. **DELEGATIONS – Paul Hubert, Cloud 9**, updated the proposal to add WiFi to the street as a means to benefit the members by providing a vehicle to analyze traffic on the street and potentially advertise and promote the merchants. A further demo is necessary involving a third party such as Turnstyle to show what can be done with such a marketing system in place.

8. REPORTS

- **Finance** – Phil Howes reported that the City provided the Draft Audited MVBIA Statements for 2016. Motion to accept the draft statements as prepared by KPMG – Brian Rowsell, seconded by Susan Taylor; Carried all.

- Also the Management Representation Letter was presented for signature.

9. **OTHER MATTERS** - Christopher introduced the two summer students Kayla Melbourne and Megan Lethbridge. Their roles and marketing strategies were reviewed.

Judi McIntyre updated us on the success of the Science Rendevous and reviewed the status of the Music Festival, Auto Classic and Festival of Lights.

Christopher read a report provide by Councilor Rae on three Main Street Reconstruction undertakings in June. Festival Square to be repaved starting June 5, GO Rail Lines at Bullock, June 15-17 and 16th Avenue Mid June. The City has indicated the repaving at Robinson will be done to ensure the Music Festival is not hindered in any way. Judi hopes that the City's word is true for the Music Festival access. Parking was discussed by Councilor Campbell, particularly on Saturday. Perhaps MDHS and JRPS lots could be used if signed appropriately.

Judi McIntyre also indicated that the Central Counties Grant Application had to be in very shortly. It was agreed to look closely at the opportunity presented.

Christopher spoke to the upcoming Music on Main festival coming up shortly. He and Kevin have been working together to book entertainment acts with Christopher guiding Kevin regarding favoured Main Street performers.

ADJOURNEMENT - The meeting was adjourned at 9:09 am.

NEXT MEETING – Thursday June 15th, 2017 - BIA Office, 7:30 am.