

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
May 17, 2018 7:30 AM
DRAFT 2

Present:

Paul Cicchini (Chair)
Brian Rowsell (Secretary)
Councilor Karen Rea (Ward 4)
Councilor Colin Campbell (Ward 5)
Daniel Imbrogno

Regrets: Susan Taylor
Staff: Victoria Campbell
Guests: Phil Howes

1. CALL TO ORDER

The meeting was called to order at 7:37 a.m. by Chairman Paul Cicchini. .

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Minutes of the Board Meeting held April 19, 2018 had been previously distributed. Motion by Colin Campbell, seconded by Daniel Imbrogno to adopt the minutes of the April 19, 2018 meeting. Carried: All

5. CORRESPONDENCE - NONE

6. BUSINESS ARISING OUT OF THE MINUTES – None

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7. REPORTS

Finance: Phil reported on the Financials, Our financial position is favourable there have been no significant changes to the report that need to be brought to the attention of the Board. Phil indicated that he would be unavailable May 29th through June 22nd. However he would have access to email should any urgent matters crop up during his absence.

8. OTHER BUSINESS

68 Main Street, Karen Rae. Karen reported that the residents of 68 Main have been very vocal in their opposition to closing Main Street for the Markham Village Music Festival. There have been ongoing discussions with 56 Main to allow for an exit plan for this event. Karen has provided a solution which would require 2 Paid Duty York Region Police Officers at a cost of approximately \$3000 with an “in kind” agreement with 56 Main Street to provide an exit for the residents of 68 Main. It was suggested that the cost be shared amongst the BIA< Festival Committee, The City of Markham and 68 Main.

Motion by Karen Rae – Move that the MVBIA will arrange for 2 Paid Duty Officers with the cost to be split 4 ways, amongst the parties indicated above, with 68 Main Street acknowledging that the remaining 2018 Festival Road Closures will not be impacted with this arrangement being in place for only the Markham Village Music Festival. Further to grant the authority to negotiate this arrangement on behalf of all parties. The BIA will only bill for the exact cost of this based on the invoice from York Region Police Services. Seconded by Daniel Imbrogno, carried all.

Our Summer Students were reintroduced, having been here for the 2017 summer season

Judi reported on the Science Rendezvous, having been a successful event and coming in on budget.

Brian reported on the Farmers Market and some of the difficulties the Health Department has made in recruiting food vendors.

Christmas Tree: Motion by Colin Campbell due to the tree looking sickly to request the City to look at the south west corner of Main Street Markham and Robinson, with the reconstruction of the ties and the replacement of the Christmas tree or a solution or the potential to use a temporary tree to be paid for by The City. Seconded by Brian. Carried All

Motion was made by Colin Campbell to thank Phil for the work done in establishing an MVBIA payroll account and all related accounts to set up the

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operation of the MVBIA as a separate entity within the City. Seconded by Brian Carried All.

It was suggested that we look at Celebrate Markham in 2019 for funding of part of the Festival of Lights.

9. DELEGATIONS – Rolland Farakas, Cashback Loyalty Program

The Cashback Loyalty program was introduced to the Board. This program works on referrals both from business as well as individuals. Businesses can earn “points” on purchases made at other businesses other than their own. Shoppers earn cash by shopping at Member Merchants. It is a program that is catching on worldwide. Three packages are being offered to Merchants ranging from \$600-\$1500 plus a monthly fee.

10. ADJOURNMENT - The meeting was adjourned at 9:03 am.

NEXT MEETING – Thursday June 21st, 2018 - BIA Office, 7:30 am.