

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
June 28, 2018 7:30 AM
DRAFT 1

Present:

Paul Cicchini (Chair)
Brian Rowsell (Secretary)
Councilor Karen Rea (Ward 4)
Councilor Colin Campbell (Ward 5)
Daniel Imbrogno

Staff: Victoria Campbell, Megan Lethbridge, Kayla Melbourne
Guests: Phil Howes

1. CALL TO ORDER

The meeting was called to order at 7:42 a.m. by Chairman Paul Cicchini. .

2. DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the Chair that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

The Chair requested that Board Members advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Minutes of the Board Meeting held May 17, 2018 had been previously distributed. Motion by Colin Campbell, seconded by Brian Rowsell to adopt the minutes of the May 17, 2018 meeting. Carried: All

5. CORRESPONDENCE - NONE

6. BUSINESS ARISING OUT OF THE MINUTES – None

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7. REPORTS

Finance: Phil reported on the Financials, Our financial position is favourable there have been no significant changes to the report that need to be brought to the attention of the Board. .

8. OTHER BUSINESS

Victoria reported that there was a \$130,000 Federal Grant for Main Street revitalization that should be explored.

Event Budget, Science Rendesvous was over by approximately \$500

Festival Wrap Up – Several issues were left unresolved following the event. Garbage was not cleaned up by the committee, barricades were left in place on the road blocking live lanes of traffic. The Committee was lax in getting the final street opening completed. There were several portable washrooms and hand wash stations left on the street for several weeks following the event. 1/3 of the YRP cost was not to be charged to 68 Main Street.

Victoria reported that between May 24 and June 28 there were 880 logins on the street WiFi with 600 from the Music Festival and 113 returning guests with an age factor between 17-24. Average time spent was 32 minutes.

A motion to get quotes from Paul Cloud 9 for installation and implementation was made by Colin and seconded by Brian.

A letter of resignation from the Board was submitted by Susan Taylor.

A new marketing campaign was introduced by Victoria “Choose Main Street” with the first launch being Eat Main Street. It was suggested we add “Markham”. Moved to go forward by Brian, seconded by Paul.

9. DELEGATIONS - None

10. ADJOURNMENT - The meeting was adjourned at 9:06 am.

NEXT MEETING – Thursday August 16th, 2018 - BIA Office, 7:30 am.