

MARKHAM VILLAGE B.I.A.
REGULAR BOARD MEETING MINUTES
January 21, 2009 7:00 AM

Present: Wil Pialagitis, Roger Carlsen, Phil Howes, Roger Clements, Brian Price,
Councillor Webster, Diane Kobelansky, Joanne Olsen
Regrets: Councillor Moretti, Paul Cicchini

CALL TO ORDER

The meeting was called to order at 7:15 a.m. by Chairman Wil Pialagitis.

DECLARATION OF TAX AND ENVIRONMENTAL OBLIGATIONS

The board was advised by the manager that to the best his knowledge and abilities the BIA is meeting all taxation and environmental obligations.

3. DISCLOSURE OF PECUNIARY INTEREST

Members were requested to advise of any conflicts of interest as they arise throughout the meeting.

4. ADOPTION OF THE MINUTES

Motion by Joanne Olsen, seconded by Roger Clements, to approve the minutes of the November 19, 2008 board meeting. Carried.

5. BUSINESS ARISING OUT OF THE MINUTES

Councillor Webster reported that a successful meeting has been held with Main Mansion regarding security issues. There have been no reported instances of concerns in this area.

No meeting has yet been arranged with Longos. Action: Councillor Moretti

6. DEPUTATIONS

No deputations were received.

7. Markham Village BIA Executive

Chairman Wil indicated that he wishes to retire as Chairman of the Markham Village BIA but also indicated his agreement to continue as Past Chair. Chairman Wil called for nominations for the executive positions.

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The following nominations were proposed and accepted:

- Chair: Diane Kobelansky
- Past Chair: Wil Pialagitis
- Vice Chair: Roger Carlsen
- Secretary Treasurer: Roger Clements

Motion to approve the new executive by Brian Price, Seconded by Joanne Olsen. Carried

At 7:26 am the Chair of the meeting was assumed by Diane Kobelansky

8. REPORTS

▪ **Finance**

An interim P&L for January through December 31 of this year was presented. The P&L shows a surplus at the end of 2008 of \$6465.

A detailed review of the line items was discussed. Motion by Councilor Webster to accrue 50% of the annual Christmas Decoration removal, installation, maintenance and storage (RIMS) cost. The RIMS fee for the 2008-09 season and was invoiced from our supplier in January 2009. The accrual would be \$4320 including PST. Seconded Roger Clements. Carried

Action: Roger Clements to speak to our M.P.P. Helena Jaczek to inquire about any possible funding/grant sources that may be available to us.

- Discussion was held on the budget for 2009. Phil reported that no further information has been received on our botanical plans for 2009 but that he has not provided any budget.

Action: Phil to email Councillor Webster to inquire if any update is available.

Motion to accept financial report by Roger Carlson, seconded by Joanne Olsen. Carried

▪ **Advertising**

2009 Directory: Phil reported the 2009 Main Street Markham Directory is on target for publication in mid-February. A meeting is scheduled for January 22, 10:00 am with the publisher to update the status of this project.

Seasonal Promotions: Phil reported that he has retained Sharon Wilckens of Accolades Events to organize 2 promotions during our non event period. The first

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promotion is already underway and focuses on Valentine's Day and a contest involving collecting the letters that spell the word HEART from participating BIA members. The second promotion will focus around the Easter weekend and details have yet to be worked out. The cost of the promotions is budgeted at \$1,850 each.

Events

Phil submitted and events schedule for 2009 as follows:

1. Farmers' Market
 - a. Saturdays May 10 to October 9
 - b. NEW PROPOSAL: Thursday afternoon/evening 3:00 pm to 8:00 pm in the Joseph Street Parkette area
2. Pedestrian Days – May 24, July 19, 2009
3. Main Street Markham Jazz: August 16, 2009
4. Main Street Markham Auto Classic September 13, 2009
5. Main Street Markham Santa Fest – Festival of Lights November 28, 2009

Discussion of the proposed event schedule followed, with the following motions:

A: Motion by Councillor Webster, Seconded by Roger Carlsen to approve the proposed Thursday afternoon/evening Farmers' Market. Carried

B: Motion by Brian Price, seconded by Wil Pialagitis to approve the remaining event dates, particularly to hold the Santa-Fest/Festival of Lights on Saturday November 28, 2009 after the Santa Claus Parade. Carried

Action: Councillor Webster and Phil to draft a letter to the Town Clerk outlining the need for greater cooperation between the Santa Claus Parade and Santa/Fest-Festival of Lights

Phil also reported that he had attended the Markham Village Music Festival AGM and first committee meeting held January 20, 2009, and that a request for sponsorship is expected to be received shortly.

• **Annual General Meeting**

Discussion followed on a date for the Annual General Meeting. It was agreed to hold the AGM on Wednesday, February 18, 2009, 7:00 am. This is the date of our next regularly scheduled Board Meeting. Location to be determined. Les Olsen volunteered the use of the Village Pottery Studio.

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8. CORRESPONDENCE

No correspondence has been received

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9. OTHER MATTERS

- **NEXT MEETING**

It was agreed that the next meeting will be on Wednesday February 18, 2009, following the Annual General Meeting. Hopefully some members will stay for the Board meeting. Location to be determined

10. ADJOURNMENT

Motion to adjourn by Brian Price. Meeting adjourned at 9:15 am.